

HIGHLIGHTING STRENGTH AND OPPORTUNITY IN SWOT

A SWOT analysis is a planning technique used primarily in business to determine an organization's capacity to meet its existing challenges. Review your work on Making Learning Accessible and meet with members of your study group to summarize your observations to date.

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STRENGTHS

What are the key elements of our existing potential?

WEAKNESSES

What are our present limitations?

OPPORTUNITIES

What opportunities do we have to use our potential to achieve success?

THREATS

What factors are presently difficult to influence?